BoardSource
Empowering Boards. Inspiring Leadership.

Board Self-Assessment Benchmarking

This resource was created to act as a guide to understanding what the benchmarking is, what data is included specifically, and framing on use.

What is BoardSource's Benchmarking Offering?

Available for our Board Self-Assessment report only, this offering provides a view of your board's scores against any other nonprofit organization that has completed the same version of the assessment as you. Looking at the results in this way may be helpful as you consider what's important regarding your board's performance relative to peers from across the globe.

What exactly is included?

Our report benchmarks your data against other nonprofit organizations that have answered the same questions in BoardSource's Board Self-Assessment (BSA) surveys since 2013. We revised our survey in 2018, therefore the audience size and makeup you are benchmarked against in this report may vary question by question. BoardSource endeavors to benchmark each question by the largest possible audience for maximum data integrity. The averages shown are drawn from around 47,000+ individuals and include a wide range of nonprofits.

How should we use benchmarking data?

Please use the benchmarking data as one point of reference within the context and history of your organization to help you focus on your strengths and consider potential areas for growth. It is important to note that our benchmarking offering does not necessarily reflect the "best practices" that boards are recommended to follow, but rather it is simply a jumping-off point, to be able to start a meaningful conversation with your board about where they stand on their work.