# BOARDSOURCE FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2022 AND 2021



# BOARDSOURCE TABLE OF CONTENTS YEARS ENDED DECEMBER 31, 2022 AND 2021

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	3
STATEMENTS OF ACTIVITIES	4
STATEMENTS OF FUNCTIONAL EXPENSES	6
STATEMENTS OF CASH FLOWS	8
NOTES TO FINANCIAL STATEMENTS	q



#### INDEPENDENT AUDITORS' REPORT

Board of Directors BoardSource Washington, DC

# Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of BoardSource (a Washington, DC 501(c)(3) organization), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, statements of functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of BoardSource as of December 31, 2022 and 2021, and change in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### Change in Accounting Principle

As discussed in Note 9 to the financial statements, in 2022 BoardSource adopted new accounting guidance for leases. The guidance requires lessees to recognize a right-of-use asset and corresponding liability for all operating and finance leases with lease terms greater than one year. Our opinion is not modified with respect to this matter.

As discussed in Note 1 to the financial statements, in 2022, BoardSource adopted new accounting guidance for contributed nonfinancial assets. The guidance enhances the disclosures related to those assets. Our opinion is not modified with respect to this matter.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of BoardSource and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about BoardSource's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of BoardSource's internal control. Accordingly, no such opinion is
  expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about BoardSource's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Greenbelt, Maryland March 9, 2023

# BOARDSOURCE STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2022 AND 2021

	2022	2021
ASSETS		
Cash and Cash Equivalents	\$ 5,182,112	\$ 5,784,252
Investments	3,196,615	3,506,443
Accounts Receivable, Net	146,922	68,065
Grants Receivable	208,150	407,000
Inventory, Net	92,211	144,633
Prepaid Expenses	183,435	179,419
Deposit	69,960	69,960
Right of Use Assets - Operating Leases	1,111,221	-
Right of Use Assets - Financing Leases	2,989	-
Property and Equipment, Net	 666,819	200,217
Total Assets	\$ 10,860,434	\$ 10,359,989
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 186,180	\$ 307,473
Deferred Revenue	1,230,412	1,131,054
Lease Liability- Operating Leases	1,266,038	-
Lease Liability - Financing Leases	3,496	6,974
Deferred Rent	 -	 185,701
Total Liabilities	 2,686,126	1,631,202
NET ASSETS		
Without Donor Restrictions	7,493,571	7,955,015
With Donor Restrictions	680,737	773,772
Total Net Assets	8,174,308	8,728,787
Total Liabilities and Net Assets	\$ 10,860,434	\$ 10,359,989

# BOARDSOURCE STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2022

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE AND SUPPORT			
Grants and Contributions	\$ 459,558	\$ 260,000	\$ 719,558
Donated Advertising Services	105,322	· ,	105,322
Membership Programs	1,675,968	-	1,675,968
Publications	351,247	-	351,247
Assessment Services	752,744	-	752,744
Professional Development Programs	302,041	-	302,041
Investment (Loss) Income	(277,395)	(19,035)	(296,430)
Other Income	14,492	(.0,000)	14,492
Net Assets Released from Restrictions:	,		,
Satisfaction of Program Restrictions	194,000	(194,000)	_
Satisfaction of Time Restrictions	140,000	(140,000)	-
Total Revenue and Support	3,717,977	(93,035)	3,624,942
EXPENSES	, ,	, ,	, ,
Program Services:			
Sector Leadership Initiatives	772,154		772,154
Membership Programs	1,073,849	-	1,073,849
Professional Development Programs	244,292	-	244,292
Assessment Services		-	•
Publications	429,245 145,376	-	429,245 145,376
	2,664,916		2,664,916
Total Program Services	2,004,910	-	2,004,910
Supporting Services:			
General and Administrative	1,095,348	-	1,095,348
Development	419,157		419,157
Total Supporting Services	1,514,505		1,514,505
Total Expenses	4,179,421		4,179,421
CHANGE IN NET ASSETS	(461,444)	(93,035)	(554,479)
Net Assets - Beginning of Year	7,955,015	773,772	8,728,787
NET ASSETS - END OF YEAR	\$ 7,493,571	\$ 680,737	\$ 8,174,308

# BOARDSOURCE STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2021

	Without Donor Restrictions			ith Donor estrictions		Total
REVENUE AND SUPPORT						
Grants and Contributions	\$	5,899,327	\$	545,000	\$	6,444,327
Donated Advertising Services		110,839	•	, -	•	110,839
Membership Programs		1,539,698		_		1,539,698
Publications		316,678		_		316,678
Assessment Services		709,091		_		709,091
Professional Development Programs		185,955		_		185,955
Consulting Services		94,438		_		94,438
Investment (Loss) Income		293,812		19,277		313,089
Other Income		100,810		-		100,810
Net Assets Released from Restrictions:		100,010				100,010
Satisfaction of Program Restrictions		251,334		(251,334)		_
Total Revenue and Support		9,501,982		312,943		9,814,925
Total Neverlue and Support		9,501,902		312,343		9,014,925
EXPENSES						
Program Services:						
Sector Leadership Initiatives		816,356				816,356
Membership Programs		765,963		_		765,963
Professional Development Programs		179,012		-		179,012
Consulting Services		86,380		-		86,380
•		,		-		
Assessment Services Publications		349,776		-		349,776
		113,774		<u> </u>		113,774
Total Program Services		2,311,261		-		2,311,261
Supporting Services:						
General and Administrative		739,707		_		739,707
Development		159,757		_		159,757
Total Supporting Services		899,464				899,464
Total Supporting Scr vices		000,404				000,404
Total Expenses		3,210,725				3,210,725
CHANGE IN NET ASSETS		6,291,257		312,943		6,604,200
Net Assets - Beginning of Year		1,663,758		460,829		2,124,587
NET ASSETS - END OF YEAR	\$	7,955,015	\$	773,772	\$	8,728,787

# BOARDSOURCE STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2022

						Program	Activ	rities				5							
		Sector			Pr	ofessional												<u>.</u>	
	L	eadership	N	embership	De	velopment	As	ssessment					G	eneral and					Total
		nitiatives		Programs	F	Programs		Services	Pu	blications		Total	Ad	ministrative	De	velopment	_	Total	 Expenses
Salaries and Benefits	\$	450,982	\$	539,393	\$	74,351	\$	206,069	\$	24,989	\$	1,295,784	\$	667,783	\$	256,695	\$	924,478	\$ 2,220,262
Other Expenses		144,744		190,777		32,147		139,313		6,382		513,363		167,145		70,341		237,486	750,849
Consultants and Professional Services		78,969		198,629		58,033		30,238		3,623		369,492		121,597		37,436		159,033	528,525
Occupancy Expenses		73,384		89,777		12,340		34,428		4,126		214,055		109,200		41,840		151,040	365,095
Conferences and Meetings		9,094		13,526		58,690		2,311		277		83,898		7,330		4,304		11,634	95,532
Cost of Goods Sold		-		-		-		-		77,697		77,697		-		-		-	77,697
Depreciation and Amortization		12,394		15,162		2,084		5,815		697		36,152		18,443		7,066		25,509	61,661
Credit Card Processing Fees		2,587		26,585		6,647		11,071		5,817		52,707		3,850		1,475		5,325	58,032
Fulfillment Shipping Expenses		-	_			-				21,768	_	21,768				-	_		 21,768
Total Expenses by Function	\$	772,154	\$	1,073,849	\$	244,292	\$	429,245	\$	145,376	\$	2,664,916	\$	1,095,348	\$	419,157	\$	1,514,505	\$ 4,179,421

# BOARDSOURCE STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2021

	 Program Activities										Supporting Activities								
	Sector eadership nitiatives		embership Programs		onsulting Services	De	ofessional evelopment Programs		ssessment Services	Pu	blications	Total	eneral and ministrative	Dev	/elopment	_	Total		Total Expenses
Salaries and Benefits	\$ 496,848	\$	436,456	\$	_	\$	87,358	\$	158,523	\$	29,970	\$ 1,209,155	\$ 435,615	\$	98,294	\$	533,909	\$	1,743,064
Other Expenses	114,599		126,804		418		19,880		119,425		6,209	387,335	89,956		22,207		112,163		499,498
Consultants and Professional Services	85,224		71,003		51,403		46,577		25,814		7,771	287,792	109,812		15,847		125,659		413,451
Occupancy Expenses	89,427		78,503		-		15,779		28,539		5,394	217,642	78,146		17,535		95,681		313,323
Depreciation and Amortization	26,438		23,209		-		4,665		8,437		1,595	64,344	23,102		5,184		28,286		92,630
Credit Card Processing Fees	3,352		25,792		-		4,723		8,984		5,855	48,706	2,929		657		3,586		52,292
Cost of Goods Sold	-		-		-		-		-		37,292	37,292	-		-		-		37,292
Consulting Delivery Fees	-		-		34,559		-		-		-	34,559	-		-		-		34,559
Fulfillment Shipping Expenses	-		-		-		-		-		19,678	19,678	-		-		-		19,678
Conferences and Meetings	299		4,048		-		-		-		-	4,347	-		-		-		4,347
Printing, Postage, Shipping	 169		148				30		54		10	 411	 147		33		180		591
Total Expenses by Function	\$ 816,356	\$	765,963	\$	86,380	\$	179,012	\$	349,776	\$	113,774	\$ 2,311,261	\$ 739,707	\$	159,757	\$	899,464	\$	3,210,725

# BOARDSOURCE STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2022 AND 2021

	2022			2021
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in Net Assets	\$	(554,479)	\$	6,604,200
Adjustments to Reconcile Change in Net Assets to				
Net Cash Provided (Used) by Operating Activities				
Depreciation and Amortization		61,661		92,630
Loss on Disposition of Property and Equipment		5,976		-
Impact of Lease Standard Implementation		148,839		-
Paycheck Protection Program Loan Forgiveness		-		(456,412)
Net Unrealized and Realized Loss (Gain) on Investments		362,027		(247,277)
Changes in Assets and Liabilities:				
Accounts Receivable		(78,857)		(25,678)
Grants Receivable		198,850		(402,000)
Inventory		52,422		269
Prepaid Expenses		(4,016)		(31,721)
Accounts Payable and Accrued Expenses		(121,293)		(46,012)
Deferred Revenue		99,358		(28,146)
Deferred Rent		(185,701)		(71,951)
Net Cash Provided (Used) by Operating Activities		(15,213)		5,387,902
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of Investments		(52,199)		(62,195)
Proceeds from Sales of Investments		-		163,705
Purchases of Property and Equipment		(531,250)		, -
Net Cash Provided (Used) by Investing Activities		(583,449)		101,510
CASH FLOWS FROM FINANCING ACTIVITIES				
Repayment of Principal on Finance Leases		(3,478)		(2,950)
Net Cash Used by Financing Activities		(3,478)		(2,950)
NET CHANGE IN CASH AND CASH EQUIVALENTS		(602,140)		5,486,462
Cash and Cash Equivalents - Beginning of Year		5,784,252		297,790
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	5,182,112	\$	5,784,252

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

BoardSource was organized in 1990 under the laws of the District of Columbia as a nonprofit organization. The mission of BoardSource is to inspire and support nonprofit boards and executives to lead justly and with purpose. BoardSource envisions a future where the nonprofit community has the leadership to fulfill its purpose and create a just world where all can thrive. These activities are funded primarily through public grants without donor restriction and project-specific grants, membership revenue, assessment service revenue, professional development programs, and revenue from educational resource sales.

#### **Basis of Accounting**

BoardSource prepares its financial statements on the accrual basis of accounting. Revenue is recognized when earned and expenses are recognized when the obligation is incurred.

#### **Cash and Cash Equivalents**

For financial statement purposes, BoardSource considers all money market accounts and certificates of deposit with maturity dates 12 months or less to be cash equivalents.

#### **Accounts Receivable**

Accounts receivable consist of amounts due to BoardSource from organizational memberships and assessment services. BoardSource's management periodically reviews the status of these receivables for collectability, which is assessed on management's knowledge of the relationship with the customer and the age of the receivable. Based on these reviews and the nature of the receivables, management has estimated that the \$5,016 allowance for doubtful accounts is reasonable for both years ended December 31, 2022 and 2021.

#### **Grants Receivable**

Grants receivable represent amounts due from foundations. For the year ended December 31, 2022, \$208,150 are due within one year. For the year ended, December 31, 2021, \$209,000 was due within one year with the remaining \$198,000 due in 2023. All amounts were considered fully collectible for both years ended December 31, 2022 and 2021.

#### **Investments**

Investments consist of equity and fixed income mutual funds and are valued at fair value in the accompanying financial statements. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Purchases and sales are reflected on a trade date basis. All transactions that have not been settled or completed, but for which a receivable or an obligation exists, are reflected as investments in the accompanying statements of financial position. Investment income and realized gains and losses on sales of investments are computed on an average cost method, are recorded on the trade date of the transaction, and are included in investment income in the accompanying statements of activities.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Inventory**

Inventory, which consists principally of publications and other resource materials held for resale, is stated at the lower of cost or net realizable value. The cost of inventory is calculated using the weighted-average method of accounting. Obsolete inventory is written off when identified.

#### **Property and Equipment**

Furniture, equipment, and computer software are stated at cost and are depreciated or amortized on a straight-line basis over the estimated useful lives of the respective assets, which range from two to seven years. Expenditures greater than \$5,000 for major repairs and improvements that extend the useful life of an asset and are capitalized, whereas expenditures for minor repairs and maintenance costs are expensed when incurred.

#### Leases

BoardSource leases office space and equipment. BoardSource determines if an arrangement is a lease at inception. Operating leases are included in operating lease right-of-use (ROU) assets and operating ROU lease liabilities on the statements of financial position. Finance leases are included in financing lease right-of-use (ROU) assets and financing ROU lease liabilities on the statements of financial position.

ROU assets represent BoardSource's right to use an underlying asset for the lease term and lease liabilities represent BoardSource's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. As most of leases do not provide an implicit rate, BoardSource uses its incremental borrowing rate based on the information available at commencement date in determining the present value of lease payments. The operating lease ROU asset also includes any lease payments made and excludes lease incentives. The lease terms may include options to extend or terminate the lease when it is reasonably certain that BoardSource will exercise that option. Lease expense for lease payments is recognized on a straight-line basis over the lease term. BoardSource has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right of use assets on the statements of financial position.

BoardSource has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets**

For financial statement purposes, net assets consist of the following:

Net Assets Without Donor Restrictions – Represent funds available for general operations or that have been designated by the board of directors for a particular purpose.

Net Assets With Donor Restrictions – Represent net assets that are contributions and endowment investment earnings subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature that may or will be met, either by actions of BoardSource and/or the passage of time. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

#### Revenue Recognition

BoardSource reports grants and contributions as support with donor restrictions if they are received with donor stipulations that limit the use of the assets. Limitations placed on granted assets may be in the form of permitting asset usage during a certain time period (time restriction) or for a particular program or project (purpose restriction). When a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the accompanying statements of activities as satisfaction of a time or program restriction. However, donor-restricted contributions whose restrictions are met in the same reporting period are reported as contributions without donor restrictions.

Grants and contributions without donor restrictions are reported as support in the year in which payments are received and/or unconditional promises are made. Conditional promises are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met.

Membership programs are on an anniversary-date basis and, except for assessments, are recognized ratably over the membership period since there are no distinct performance obligations and the general member benefits are considered a bundled group of performance obligations that are delivered to members throughout the membership period. For membership programs that include an assessment and board matching services, a portion of the member dues are allocated to the assessment which are considered separate performance obligations that are satisfied when the final assessment report is delivered and when the board matching services occurs, respectively. Payment is due in full at purchase for on-line purchases or within 30 days of the date invoiced. Individual memberships can be cancelled within a 30-day period and are eligible for a full refund less any membership discounts received prior to cancellation. The portion of membership programs allocated to assessments are classified within assessment services on the statements of activities.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## **Revenue Recognition (Continued)**

Publications include sales of hard copies and access to download on-line publications and are recognized when the hard copy is shipped or access is granted. Payment is due in full at purchase. Also included within publications are revenue sharing royalties from advertising sales which are recognized over the period of time access to BoardSource's membership data is provided. Revenue sharing is paid on a quarterly basis following the quarter it relates to.

Assessment services are recognized when the final assessment report is delivered. Assessments must be used within one year of the purchase date. Payment is due in full at purchase. Assessment revenue includes \$302,500 and \$271,000 in assessments which are included as part of the membership services for the years ended December 31, 2022 and 2021, respectively.

Professional development programs, if delivered in person are recognized when the trainings and events are held. Payment is due in full at purchase. Full refunds of registration fees and sponsorships are provided if the event is cancelled. Professional development programs provided on-line allow for indefinite access and are recognized when the access is granted.

Unearned revenues are reflected as deferred revenue on the statements of financial position.

Donated advertising services are recognized when the advertising expense is incurred.

#### **Functional Expenses**

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include depreciation and amortization, office and occupancy, information technology, insurance, and marketing, as well as salaries and benefits, which are allocated on the basis of estimates of time and effort

The following are major programs of the organization presented in the statements of functional expenses:

Section Leadership Initiatives – BoardSource's research and leadership calls attention to the importance of strong boards, creating awareness and action around challenges facing nonprofit leaders and identifying opportunities to unleash greater impact for the sector as a whole. BoardSource's leadership also focuses on identifying and interpreting trends impacting nonprofit leadership performance and effectiveness and generating evidence-based recommendations for Board practice.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Functional Expenses (Continued)**

Assessment Services – BoardSource's assessment services help organizations identify core issues in their Board performance and development.

Membership Programs – BoardSource has several membership programs to meet the needs of organizations, networks, and individual leaders. BoardSource's core membership program is the Board Support Program, which provides organizations with fundamental set of board development resources including an annual board self-assessment and unlimited access to on-demand certificate of nonprofit board education and email-based technical assistance.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from estimates.

#### Reclassifications

Certain balances for the fiscal year ended December 31, 2021 have been reclassified to reflect comparative presentation with the fiscal year ended December 31, 2022.

#### **Income Taxes**

BoardSource is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC) as a Section 501(a) organization. The Internal Revenue Service (IRS) has determined that BoardSource is a publicly supported organization.

BoardSource's income tax returns are subject to review and examination by federal and state authorities. BoardSource is not aware of any activities that would jeopardize its tax-exempt status.

#### Recently Adopted New Accounting Standards

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, *Leases* (ASC 842). The new standard increases transparency and comparability among organizations by requiring the recognition of right-of-use (ROU) assets and lease liabilities on the statement of financial position. Most prominent of the changes in the standard is the recognition of ROU assets and lease liabilities by lessees for those leases classified as operating leases. Under the standard, disclosures are required to meet the objective of enabling users of financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## Recently Adopted New Accounting Standards (Continued)

BoardSource adopted the requirements of the guidance effective January 1, 2022, and has elected to apply the provisions of this standard to the beginning of the period of adoption, through a cumulative effect adjustment, with certain practical expedients available. Lease disclosures for the year ended December 31, 2021, are made under prior lease guidance in FASB Accounting Standards Codification (ASC) 840.

BoardSource has elected to adopt the package of practical expedients available in the year of adoption.

BoardSource elected the available practical expedients to account for existing capital leases and operating leases as finance leases and operating leases, respectively, under the new guidance, without reassessing (a) whether the contracts contain leases under the new standard, (b) whether classification of capital leases or operating leases would be different in accordance with the new guidance, or (c) whether the unamortized initial direct costs before transition adjustments would have met the definition of initial direct costs in the new guidance at lease commencement.

As a result of the adoption of the new lease accounting guidance, BoardSource recognized on January 1, 2022, operating ROU asset of \$1,111,221 and operating ROU liability of \$1,266,038. In addition, BoardSource recognized on January 1, 2022, financing ROU asset of \$2,989 and financing ROU liability of \$3,496. Additional detail regarding leases is provided in Note 9 – Leases.

The standard had a material impact on the statements of financial position and statements of cash flows, but did not have an impact on the statements of activities. The most significant impact was the recognition of ROU assets and lease liabilities for operating leases, while BoardSource's accounting for finance leases remained substantially unchanged.

In September of 2020, the FASB issued ASU No. 2020-07, *Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, which requires new disclosures and presentation for contributed nonfinancial assets, or more commonly known as gifts-in-kind. BoardSource adopted the requirements of the guidance effective January 1, 2022, using the retrospective approach, and included required information in the statements of activities and footnote disclosures to the financial statements.

#### **Subsequent Events**

In preparing these financial statements, BoardSource has evaluated events and transactions for potential recognition or disclosure through March 9, 2023, the date the financial statements were available to be issued.

#### NOTE 2 CONCENTRATION OF FINANCIAL AND CREDIT RISK

#### **Credit Risk**

BoardSource places its cash and cash equivalents with various financial institutions and limits the amount of credit exposure by any one financial institution. BoardSource has not experienced any losses in such accounts.

#### **Risk and Uncertainties**

BoardSource's investments are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with these investments, it is at least reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following as of December 31:

	 2022	 2021
Cash and Cash Equivalents	\$ 5,182,112	\$ 5,784,252
Accounts Receivable, Net	146,922	68,065
Grants Receivable	208,150	209,000
Investments	 2,515,878	 2,930,671
Total	\$ 8,053,062	\$ 8,991,988

Endowment funds consist of donor-restricted endowments and board-designated endowments. Income from donor-restricted endowments that is restricted for specific purposes is not available for general expenditure. Although BoardSource does not intend to spend from its board-designated endowment (other than amounts appropriated per the board's appropriations approval); these amounts could be made available if necessary.

As part of BoardSource's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations become due. BoardSource invests cash in excess of daily requirements in short-term investments, short-term certificates of deposit, and money market funds.

#### NOTE 4 INVESTMENTS

A fair value hierarchy that prioritizes the input to valuation techniques used to measure fair value is established by GAAP. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under GAAP are described as follows:

#### NOTE 4 INVESTMENTS (CONTINUED)

Level 1 – Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that BoardSource has the ability to access.

Level 2 – Inputs to the valuation methodology include:

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 – Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

A fair value hierarchy that prioritizes the input to valuation techniques used to measure fair value is established by GAAP. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under GAAP are described as follows:

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for instruments measured at fair value and their classification in the valuation hierarchy. There have been no changes in methodologies used at December 31, 2022 and 2021.

Equity and Fixed Income Mutual Funds – valued using quoted prices for identical assets in active markets on a daily basis.

The following table presents BoardSource's fair value hierarchy for those assets measured at fair value on a recurring basis as of December 31:

		20	)22	
	Level 1	Level 2	Level 3	Total
Fixed Income Mutual Funds	\$ 1,949,267	\$ -	\$ -	\$ 1,949,267
Equity Mutual Funds	1,247,348			1,247,348
Total	\$ 3,196,615	\$ -	\$ -	\$ 3,196,615
		20	)21	
	Level 1	Level 2	Level 3	Total
Fixed Income Mutual Funds	\$ 2,066,790	\$ -	\$ -	\$ 2,066,790
Equity Mutual Funds	1,439,653			1,439,653
Total	\$ 3,506,443	\$ -	\$ -	\$ 3,506,443

#### NOTE 5 CONTRACT ASSETS AND CONTRACT LIABILITIES

The beginning and ending contract balances as of December 31:

	 2022	2021	2020		
Accounts Receivable:	 				
Consulting Services	\$ -	\$ 600	\$	3,363	
Membership Programs	142,378	65,500		37,500	
Publication Sales and Assessments	3,345	766		325	
Training and Other	6,215	6,215		6,215	
Subtotal	151,938	73,081		47,403	
Less: Allowance for Doubtful Accounts	(5,016)	(5,016)		(5,016)	
Total Accounts Receivable, Net	\$ 146,922	\$ 68,065	\$	42,387	
Deferred Revenue:					
Consulting Services	\$ 65,834	\$ 75,353	\$	158,671	
Membership Programs	867,998	714,062		698,457	
Assessments	114,117	71,204		171,127	
Training	81,876	24,565		29,050	
Customer Credits and Other	 100,587	245,870		81,815	
Total Deferred Revenue	\$ 1,230,412	\$ 1,131,054	\$	1,139,120	

#### NOTE 6 PROPERTY AND EQUIPMENT

BoardSource held the following property and equipment as of December 31:

	 2022	2021
Computer Software	\$ 1,163,842	\$ 653,750
Furniture and Equipment	 <u> </u>	 14,943
Subtotal	 1,163,842	 668,693
Less: Accumulated Depreciation and Amortization	 (497,023)	 (468,476)
Property and Equipment, Net	\$ 666,819	\$ 200,217

Depreciation and amortization expense totaled \$61,661 and \$92,630 for the years ended December 31, 2022 and 2021, respectively.

## NOTE 7 LINE OF CREDIT

In May 2015, as part of a board-approved strategy for managing cash flow within annual budget parameters, BoardSource entered into a \$200,000 line of credit agreement with a financial institution which matured May 2022, at which time the line was closed.

#### NOTE 8 RISKS AND COMMITMENTS

## Severance Pay

BoardSource has salary continuation and/or severance agreements with certain employees that would require BoardSource to provide termination pay to the employees if terminated without cause.

#### NOTE 9 LEASES

BoardSource entered into a noncancellable lease agreement for 15,840 square feet of office space that was to expire on August 31, 2022. Under the terms of this lease, the base rent was subject to annual increases of 2.2%. In addition, the lessor provided BoardSource with a seven-month rent abatement and a tenant improvement allowance toward leasehold construction costs of \$1,267,200 as an incentive to enter into the lease agreement.

The lease terms were renegotiated in 2020 and effective December 31, 2020, BoardSource relocated to new space (5,943 square feet) under the amended lease terms (Amendment 1). Amendment 1 extended the lease through December 31, 2025 and required a cash security deposit of \$69,960. Under the terms of Amendment 1, the base rent is subject to annual increases of 2.5%. The new space came fully furnished and no additional rent abatement or tenant improvement allowance was provided.

In addition, BoardSource has a finance lease on equipment that expires in 2023.

The following table provides quantitative information concerning the BoardSource's leases:

		2022
<u>Lease Costs</u>		
Finance Lease Costs: Amortization of Right-of-Use Assets	\$	2,989
Interest on Lease Liabilities	φ	432
Operating Lease Costs		377,281
Total Lease Costs	\$	380,701
Other Information Cash Paid for Amounts Included in the Measurement of Lease Liabilities:		
Operating Cash Flows from Financing Leases Operating Cash Flows from Operating Leases Financing Cash Flows from Financing Leases	\$	432 408,165 3,222
Weighted-Average Remaining Lease Term: Financing Leases Operating Leases		1.0 Years 3.0 Years
Weighted-Average Discount Rate: Financing Leases Operating Leases		8.20% 1.04%

#### NOTE 9 LEASES (CONTINUED)

A maturity analysis of annual undiscounted cash flows for lease liabilities as of December 31, 2022, is as follows:

	Fir	nancing	Operating <u>Leases</u>		
Year Ending December 31,	L	eases			
2023	\$	3,653	\$	418,328	
2024		-		428,787	
2025				439,544	
Total Lease Payments		3,653		1,286,659	
Less: Interest		(157)		(20,622)	
Present Value of Lease Liabilities	\$	3,496	\$	1,266,037	

#### NOTE 10 NET ASSETS WITH DONOR RESTRICTIONS

As of December 31, net assets with donor restrictions were restricted as follows:

	2022		 2021		
Subject to Expenditure for Specific Time and Purpose: Sector Leadership Initiatives and Other Programs	\$	225,944	\$ 169,944		
Subject to Expenditure for Specific Time: Sector Leadership Initiatives and Other Programs		140,000	270,000		
Subject to BoardSource's Spending Policy and Appropriation: Investment in Perpetuity (Including Amounts Above Original Gift Amount of \$103,393 in 2022 and \$122,428 in 2021), the Income from Which is Expendable to Support the Judith O'Connor Memorial Fund for Scholarships Awarded		314,793	333,828		
Total Net Assets with Donor Restrictions	\$	680,737	\$ 773,772		

#### NOTE 11 ENDOWMENT FUNDS

BoardSource's endowment consists primarily of a donor-restricted endowment that generates earnings to support the Judith O'Connor Memorial Fund, a lectureship that honors outstanding leaders and thinkers in the nonprofit sector for their achievements in nonprofit leadership or their contribution to the field of nonprofit governance, and scholarships to attend the BoardSource Leadership Forum. In addition, the board of directors has chosen to internally designate funds from its resources to support the same purposes. As required by GAAP, net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

## NOTE 11 ENDOWMENT FUNDS (CONTINUED)

#### **Interpretation of Relevant Law**

BoardSource's board of directors has interpreted the District of Columbia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, BoardSource classifies as net assets with donor restrictions (a) the original value of gifts donated to the perpetual endowment (b) the original value of subsequent gifts to the perpetual endowment, and (c) accumulations to the perpetual endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. All amounts, including appreciation and corpus, are presented as with donor restricted net assets until those amounts are appropriated for expenditure by BoardSource in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, BoardSource considers the following factors in making a determination to appropriated or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of BoardSource and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of BoardSource
- The investment policies of BoardSource

As of December 31, BoardSource's endowment had the following net asset composition:

	 Without Donor Restrictions		With Donor Restrictions		Total	
December 31, 2022	 					
Donor-Restricted	\$ -	\$	314,793	\$	314,793	
Board-Designated	 29,071		-		29,071	
Total	\$ 29,071	\$	314,793	\$	343,864	
<u>December 31, 2021</u>	 					
Donor-Restricted	\$ -	\$	333,828	\$	333,828	
Board-Designated	 29,071				29,071	
Total	\$ 29,071	\$	333,828	\$	362,899	

## NOTE 11 ENDOWMENT FUNDS (CONTINUED)

#### **Interpretation of Relevant Law (Continued)**

For the years ended December 31, 2022 and 2021, the endowment funds had the following activity:

	Without Donor Restrictions		With Donor Restrictions		Total	
December 31, 2022						
Endowment Net Assets - Beginning of Year	\$	29,071	\$	314,551	\$	343,622
Investment Return: Investment Income Net Appreciation (Realized and		-		4,051		4,051
Unrealized)		-		15,226		15,226
Total Investment Return		-		19,277		19,277
Endowment Net Assets - End of Year	\$	29,071	\$	333,828	\$	362,899
December 31, 2021						
Endowment Net Assets - Beginning of Year	\$	29,071	\$	333,828	\$	362,899
Investment Return: Investment Income Net Depreciation (Realized and		-		3,704		3,704
Unrealized)		-		(22,739)		(22,739)
Total Investment Return		-		(19,035)		(19,035)
Endowment Net Assets - End of Year	\$	29,071	\$	314,793	\$	343,864

#### **Funds with Deficiencies**

From time to time, the fair value of assets associated with an individual donor-restricted endowment fund may fall below the level that the donor or UPMIFA requires BoardSource to retain as a fund or perpetual duration. There were no such deficiencies as of December 31, 2022 and 2021.

#### **Investment Objectives and Risk Parameters**

BoardSource has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment, while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the board of directors, the endowment assets are invested in funds to achieve growth in principal value and income over time sufficient to preserve or increase the purchasing power of the funds, thus protecting the funds against inflation, and allow distribution of income for designated uses. Actual returns in any given year may vary from this amount.

## NOTE 11 ENDOWMENT FUNDS (CONTINUED)

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate of return objectives, the investment strategy emphasizes total return, in which investment returns are achieved through both capital appreciation (realized and unrealized), and current yield (interest and dividends). BoardSource's current asset allocation for endowment funds targets a composition of between 30% and 50% in equity mutual funds and between 50% and 70% in fixed-income mutual funds.

#### **Spending Policy**

Expenditures from the Judith O'Connor Memorial Fund are released from restriction as scholarships are awarded, in accordance with donor stipulations or as appropriated by the board of directors.

#### NOTE 12 DONATED SERVICES

For the years ended December 31, 2022 and 2021, respectively, BoardSource received \$105,332 and \$110,839 in donated advertising services from Google, that would typically be purchased if not provided as an in-kind contribution. These services, which require specialized skills are recognized as in-kind contributions at fair value when the pledge is made and are expensed when the services are rendered. The estimate fair value of these professional services is provided by the service provider, who estimates the fair value based on the quantifiable data and metrics obtained from website traffic.

#### **NOTE 13 PENSION PLAN**

BoardSource sponsors a defined contribution plan under Section 401(k) of the IRC. Under the defined contribution plan, employees may elect to contribute up to the federal tax limitation annually. An employee who is at least 21 years of age can elect to make contributions to the plan and is eligible for BoardSource's matching and discretionary contributions on the first quarter of his or her enrollment date after completing six months of service. BoardSource matches 100% of an employee's contributions up to 3% of his or her eligible compensation and 50% of an employee's contributions between 3% and 5% of his or her eligible compensation. An employee is vested in his or her own contributions and the employer matching contributions at the time the contributions are made. Additionally, BoardSource may contribute a discretionary amount of up to 6% of an employee's compensation for all eligible participants. Employees are fully vested in employer discretionary contributions after three years of service.

Contributions to the plan totaled \$51,281 and \$51,146 for the years ended December 31, 2022 and 2021, respectively.

#### NOTE 14 PAYCHECK PROTECTION PROGRAM LOAN

On April 5, 2020, BoardSource received a loan from JPMorgan Chase Bank in the amount of \$456,412 to fund payroll, rent, and utilities through the Paycheck Protection Program (PPP Loan). The original loan agreement was written prior to the PPP Flexibility Act of 2020 (June 5) and was due over 24 months deferred for six months. Subsequent to this, the law changed the loan deferral terms retroactively. The PPP Flexibility Act and subsequent regulations supersede the loan agreement. The PPP Loan bears interest at a fixed rate of 1.0% per annum, has a term of two years, and is unsecured and guaranteed by the U.S. Small Business Administration. Payment of principal and interest is deferred until the date on which the amount of forgiveness is remitted to the lender or, if BoardSource fails to apply for forgiveness within 10 months after the covered period, then payment of principal and interest shall begin on that date. These amounts may be forgiven subject to compliance and approval based on the timing and use of these funds in accordance with the program.

On July 22, 2021, the Small Business Administration (SBA) authorized full forgiveness of the loan amount. The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the BoardSource's financial position.

#### NOTE 15 EMPLOYEE RETENTION CREDIT

Grants from the government are recognized when all conditions of such grants are fulfilled or there is reasonable assurance that they will be fulfilled. During the year ended December 31, 2021, BoardSource applied for Employee Retention Credit (ERC) funding from the IRS. BoardSource recognized \$100,584 of other income related to performance requirements being met in compliance with the program during the year ended December 31, 2021. Payment from the IRS for the ERC was received in May 2021.

Eligibility and conditions for the ERC program may be audited by the IRS. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; management is of the opinion that any audit will not have a material adverse impact on BoardSource's financial position.