



BOARDSOURCE LEADERSHIP FORUM • MAY 7+8 • ST LOUIS

SPONSORSHIP OPPORTUNITIES
[BOARDSOURCE.ORG/BLF2020](https://boardsource.org/blf2020)

BoardSource®

ABOUT THE BOARDSOURCE LEADERSHIP FORUM

Hosted biennially, the BoardSource Leadership Forum (BLF) gathers more than 1,000 nonprofit board members, chief executives, staff, and other professionals for two days to discuss the newest thinking, challenges, and advancements in nonprofit leadership. Through plenary sessions, workshops, discussions, presentations, and networking events, our participants are inspired to guide their organizations toward greater impact and to further their mission.

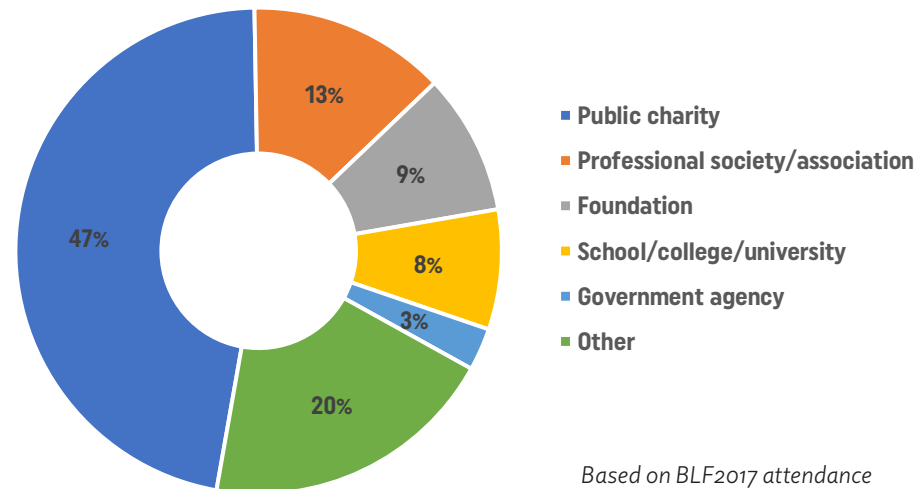


THE BOARDSOURCE LEADERSHIP FORUM CONVENES NONPROFIT LEADERS AT THE HIGHEST LEVEL: THE BOARD OF DIRECTORS.

WHO IS BOARDSOURCE?

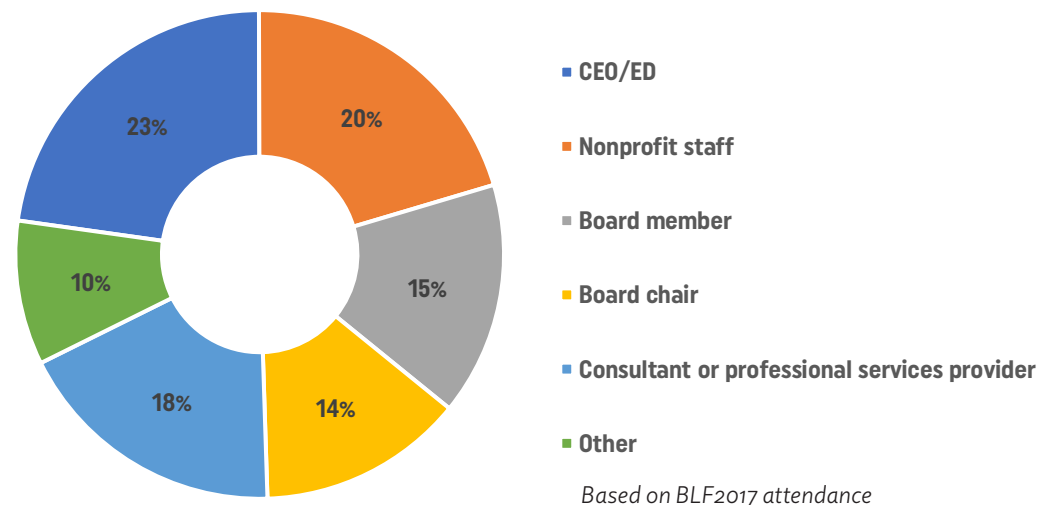
BoardSource is a 501(c)(3) organization. We envision a world where every social sector organization has the leadership it needs to fulfill its mission and advance the public good. We engage with and support a network of more than 100,000 board members, chief executives, staff, and nonprofit advisors who are committed to creating positive change in their communities through effective board service.

Types of Organizations that Attend BLF



APPROXIMATELY 70% OF ATTENDEES REPRESENT ORGANIZATIONS WITH A BUDGET SIZE OF \$1M OR MORE.

Roles of BLF Attendees in the Nonprofit Sector



WHAT PAST SPONSORS SAID ABOUT THEIR BLF EXPERIENCE

We really appreciated the quality of content produced, caliber of attendees, wide-reaching and influential network.

Great crowd and very interested in our materials!

Many thanks for the enlightening experience and glad we were able to attend!

The alignment with our market and product made perfect sense.

Excellent support from the BoardSource team. They were superb.

I had many great conversations with attendees that were interested in our offering. Great layout, tons of participants, lots of time to interact.

THE SPONSORSHIP OPPORTUNITIES

PRESENTING **\$75,000**

- Recognition as Presenting Sponsor of the conference co-branded with BoardSource.
- Full-screen conference app splash page logo inclusion
- Opportunity to present a session during the conference (will work in conjunction with our content team on subject matter)
- Opportunity to present a "Quick Talk" to conference attendees
Verbal recognition from the podium
- 10 conference registrations
- All benefits offered at the Bronze level of sponsorship

PLATINUM **\$50,000**

- Opportunity to present a session during the conference (will work in conjunction with our content team on subject matter)
- Opportunity to present a "Quick Talk" to conference attendees
Verbal recognition from the podium
- Premium placement conference app ad
- 6 conference registrations
- All benefits offered at the Bronze level of sponsorship

GOLD **\$25,000**

- Recognition as a sponsor of a conference element, such as a plenary session, reception, lunch, breakfast, or coffee break
- Opportunity to present a "Quick Talk" to conference attendees
- 4 conference registrations
- All benefits offered at the Bronze level of sponsorship

SILVER **\$10,000**

- Recognition as a sponsor of a conference element, such as the charging stations (2), customized event-wide wifi credentials, or other special attendee experiences
- 2 conference registrations
- All benefits offered at the Bronze level of sponsorship

BRONZE **\$5,000**

- Opportunity to showcase your company on both days of BLF in the main conference foyer
- Inclusion in exhibitor scavenger hunt via the conference app
- 1 conference registration
- Standard sponsorship recognition, which includes:
 - > Recognition on the BLF website, in promotions, within the conference app, and via social media
 - > Opportunity to guest blog on the BoardSource Blog (not guaranteed and decided on availability)
 - > Use of a meeting and information request tool on the conference website, helping attendees connect with your organization
 - > Additional conference registrations available at 50% off the registration rate (up to five)



START THE CONVERSATION HERE: BLFSPONSORS@BOARDSOURCE.ORG

WHAT HAPPENS AT BLF

BLF2020 will focus on four primary themes: Diversity, Inclusion, & Equity; Driving Community Change; Governance Essentials; and Ethics and Accountability: In Our Boardrooms and Communities.

Some of the most influential and recognizable leaders and thinkers present at BLF:

- Board chairs, board members, and chief executives who have transformed their organizations through extraordinary board leadership
- Researchers forging a new understanding of board leadership models and practices
- Educators and advisors who help boards expand their impact and improve performance
- Influencers who inspire nonprofit sector leaders to think creatively and differently about leadership and governance

WHERE IS BLF2020?

St. Louis plays host to the 2020 BoardSource Leadership Forum. With hundreds of attractions and a vibrant culture, it's the perfect backdrop to come together with peers and leaders. We'll be gathering on **May 7-8, 2020 at the Hyatt Regency St. Louis at the Arch.**

IMPORTANT DETAILS

- All sponsors have the option of exhibiting as part of their package.
- To ensure inclusion in promotions and on-site materials, please confirm interest by **January 24, 2020.**
- Have a specific idea in mind? Want to learn about other ways to partner with BoardSource? Please contact Takita Battle at takita.battle@boardsource.org or 202-349-2529.

