Supporting Employee Nonprofit Board Service: It Just Makes Sense

But don’t take our word for it! Here’s what the research has to say:

79% of people prefer to work for a socially responsible company

Employees who are most committed to their organizations put in **57 percent** more effort on the job — and are **87 percent** less likely to resign — than employees who consider themselves disengaged.

79% of consumers say they are more likely to believe a brand’s CSR commitments if they share efforts across multiple channels and over time. While one-time transactional events are important volunteer activities, board service is a skills-based, transformative experience that demonstrates a deep, ongoing, philanthropic commitment to community.

92% of surveyed corporate human resources executives say that contributing business skills and expertise to a nonprofit can be an effective way to improve employees' leadership and broader professional skill sets.

53% of companies now report that they have nonprofit board service programs for their employees.

Benefits:

**Employees**
- Provides a sense of purpose
- Develops leadership skills
- Strengthens project and team management skills
- Grows their professional networks

**Corporations**
- Increases employee productivity
- Results in higher workplace morale
- Increases employee retention
- Improves employees' leadership and broader professional skills
- Increases revenue
- Builds awareness of company and brand
- Provides meaningful community outreach