



IGNITING  
LEADERSHIP  
FOR POWER  
PURPOSE  
& IMPACT

# SPONSORSHIP OPPORTUNITIES

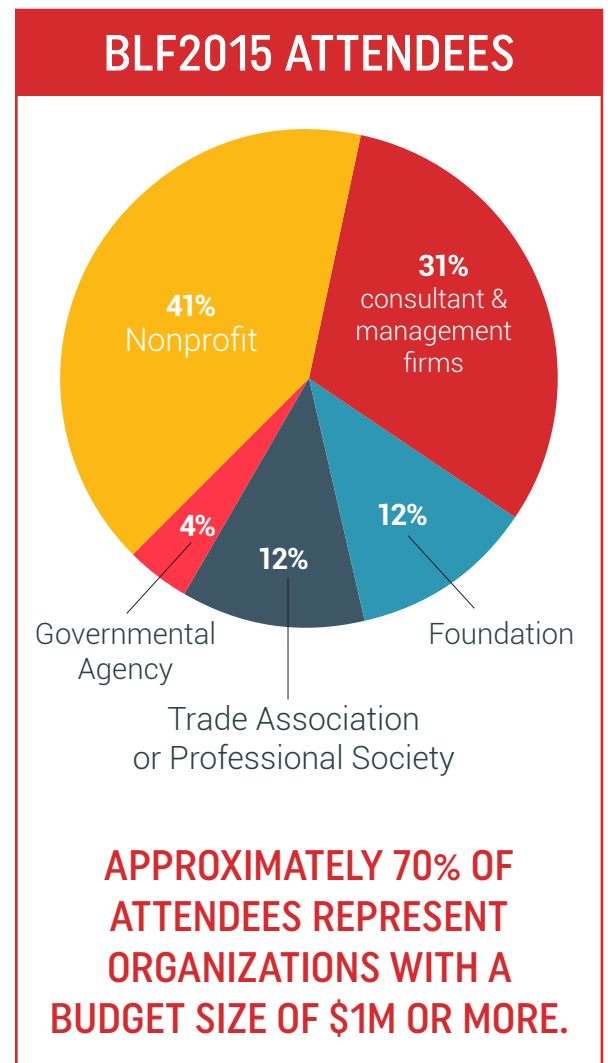
OCTOBER 19-20, 2017 | [BOARDSOURCE.ORG/BLF17](http://BOARDSOURCE.ORG/BLF17)

BoardSource®

# WHAT IS THE BOARDSOURCE LEADERSHIP FORUM?

Hosted biennially by BoardSource, the BoardSource Leadership Forum (BLF) is the nation's largest convening of nonprofit board leaders, gathering more than 800 board members, chief executives, staff, and nonprofit professionals for two days of inspiring and educational programming focused on the important and unique leadership role that boards play.

**MOST ATTENDEES ARE  
DECISION-MAKERS & LEADERS  
IN THEIR ORGANIZATIONS.**



## PAST SPONSORS INCLUDE:

Advanced  
Solutions International

AH

Allstate

Asiatico Law

BoardEffect

BoardMax

Caplin & Drysdale, Chartered

The Case Foundation

CEB

Commonfund

Friedman LLP

Heidrick & Struggles

Kaiser Permanente

Nasdaq

Prudential

Raffa

Relationship Science

Russell Investments

Sterling Martin Associates

StreamLink Software

United Nations Foundation

# SPONSORSHIP MENU

BOARDSOURCE.ORG/BLF17

Are you committed to effective nonprofit board leadership? Interested in reaching BoardSource's network and having access to more than 800 decision-makers? Looking for a way to highlight your programs, products, and services; develop relationships with nonprofit executives and board members; and gain insight on the newest trends in the sector?

Please consider being a part of the nation's largest convening of nonprofit board leaders through conference sponsorship. BoardSource will work with you to design a customized package that best meets your needs and objectives, helping you maximize your investment and increase your visibility.

## CUSTOM PACKAGES RANGE FROM \$5,000 - \$75,000



### EXCLUSIVE RECOGNITION

- Event co-branding, including registration materials
- Sponsor a major session, such as a conference track or the leadership institute for chief executives or board officers
- Sponsor a keynote address or networking reception



### VISIBILITY

- Standard and premium exhibiting opportunities
- Verbal recognition from the podium and on-site signage
- Recognition on our website and in promotions
- Social media recognition
- Opportunity to add gift item to BLF registration bag
- Recognition in the BLF app
- Opportunity to be highlighted in BoardSource e-communications<sup>2</sup>



### PROGRAM LEADERSHIP

- Present a session<sup>1</sup>
- Guest blog
- Present a "Quick Talk" or audio/video clip to conference attendees at networking reception<sup>3</sup>



### ATTENDEE ENGAGEMENT

- Direct interaction with attendees through opt-in meeting request tool on the conference website<sup>4</sup>
- Complimentary registrations to the conference

## NEW SPONSORSHIP OPPORTUNITY >>

<sup>1</sup> Content of session to be preapproved by BoardSource. <sup>2</sup> Limited spaces available. Content must be preapproved by BoardSource. Length of presentation to be determined by BoardSource.

<sup>3</sup> Limited spaces available. Audio clip will be played once. Non-exclusive. <sup>4</sup> BoardSource will provide contact information of those individuals who have opted-in to messaging and are interested in meeting with your organization. Sponsor will be solely responsible for scheduling meetings.

# NEW SPONSORSHIP OPPORTUNITY

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## Technology Sponsor (limited to four sponsors)

BoardSource wants to integrate more technology into the 2017 program and is inviting interested sponsors to consider these opportunities to enhance our participants' experiences: a virtual bookstore for on-demand printing of BoardSource resources, free and fast conference Wi-Fi access, loaner technology devices to access conference materials and preview vendor software, or an attendee giveaway. BoardSource invites a technology firm to sponsor the conference with financial and in-kind gifts to support these concepts. Value of total donation must be at least \$10,000.

## ADDITIONAL DETAILS

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All sponsors have the option of exhibiting as part of their package.

To ensure inclusion in promotions and on-site materials, **please confirm interest by May 1, 2017.**

**Have a specific idea in mind?** Want to learn about other ways to partner with BoardSource? Please contact Boosaba Tantisunthorn at [boosaba.tan@boardsource.org](mailto:boosaba.tan@boardsource.org) or 202-349-2508.

Visit [boardsource.org/blf17](http://boardsource.org/blf17) for more information.

## 2017 SPONSORS

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### GOLD



### SILVER



### BRONZE

Affinity Fundraising  
Registration

Clark Nuber

Green Hasson Janks

JGA

Nonprofits Insurance  
Alliance Group

Seattle University  
Nonprofit Leadership

## ABOUT BOARDSOURCE

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BoardSource envisions a world where every social sector organization has the leadership it needs to fulfill its mission and advance the public good. We engage with and support a network of more than 100,000 individuals – including board members, chief executives, staff, and nonprofit advisors – who are committed to creating positive change in their communities through effective board service.

# WHY OUR SPONSORS SUPPORT BLF

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**"QUALITY OF CONTENT PRODUCED, CALIBER OF MEMBERS, WIDE-REACHING AND INFLUENTIAL NETWORK."**

*– Vice President, a national foundation*

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**"ALIGNMENT WITH OUR MARKET AND PRODUCT."**

*– Chief Executive Officer, a global technology firm*

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**"THE MAJORITY OF OUR CLIENTS ARE NONPROFIT, TAX-EXEMPT CORPORATIONS. BOARDSOURCE OFFERS US THE OPPORTUNITY TO EXHIBIT AND PRESENT A SESSION FOR BOARD MEMBERS OF NONPROFITS."**

*– Business Manager, nonprofit lawfirm*

**100%**

**OF SURVEYED BLF2015 SPONSORS INDICATED THAT THEY ARE INTERESTED IN STAYING CONNECTED FOR SPONSORSHIP AND EXHIBITING OPPORTUNITIES AT BLF IN 2017.**